

PLAN I PROGRAM PROJEKTA

Razvoj veština za farmaceutsku praksu

Nosilac Projekta: Centar za razvoj farmaceutske i biohemijske prakse, Farmaceutski fakultet
- Univerzitet u Beogradu

Partner Projekta: Phoenix Pharma d.o.o.Beograd

Rukovodilac projekta: Prof. dr Ljiljana Tasić

Trajanje projekta: 6 meseci (15. januar 2015. – 09. jul 2015. godine)

Trajanje obuke: 6 meseci (15. januar 2015. – 09. jul 2015. godine)

Ciljevi projekta:

- unapređenje znanja i veština studenata značajnih za profesionalne aktivnosti farmaceuta u privrednom i zdravstvenom okruženju
- edukacija za profesionalni razvoj i razvoj karijere studenata farmacije
- integracija stručne i akademske prakse

Aktivnosti projekta:

- predavanja studentima
- izrada projekatnih zadataka od strane studenata uz pomoć mentora iz industrije
- studentska stručna praksa u BENU apotekama

Sadržaj i teme projekta:

1. **Introduction:** who is PHOENIX - why this course - what are student expectations - what can we expect from each other (Tom Zivanovic)

2. **Learning the Pharma value chain in today's market:** Pharma market Serbia in regional context - what roles are available today - where is sustainable potential - what will happen next - how can I shape the future (Tom Zivanovic)

3. **Finance:** P&L - B/S - why do I need to know about finance - what reports are needed - how can I read reports - what is the difference between success and failure - how can I measure progress (Tom Zivanovic)

4. **Possible career paths in today's market:** walk through the value chain for possible careers - knowing ourselves - the importance of project management - working with people, the switch to EQ (Tom Zivanovic/Mladen Tomic and Irena Vasiljevic from EL Pharma)

5. **Focus on: Quality and Production:** guest speakers - what added value is provided by careers in quality/pharma production - what are current trends - what is a typical working day like - how can I improve industry in the future (Quality - Elizabeta Kostic; Production - Aleksandra Miric)

6. **Focus on: Wholesaling and Retailing:** Guest speakers - what added value is provided by careers in wholesaling/retailing - what are current trends - what is a typical working day like - how can I improve industry in the future (Wholesale - Bojana Petkovic; Retail - Zorica Malisic)

7. **HR Day** (Svetlana Mirkovic)

8. **Project Management:** Introduction on Project management by guest speaker. Three separate projects launched - one for each group - multi collaboration platform needed - liaison with industry mentors (Ivan Eic/Tom Zivanovic)

9. **Project update:** Update on what is done by each project team (Tom Zivanovic)

10. **Project review – presentation:** Projects are reviewed - presented by the project teams - course wrap up and key learnings shared (Tom Zivanovic)